Invitation to Exhibitors

IFLA CONFERENCE & EXHIBITION

Boston, USA
16 - 25 August, 2001

Theme
Libraries and Librarians: Making a difference in the Knowledge Age
The International Federation of Library Associations and Institutions

Founded in 1927, the International Federation of Library Associations and Institutions is an independent international non-governmental association that has formal associate relations with UNESCO (United Nations Educational, Scientific and Cultural Organization).

The International Federation of Library Associations and Institutions (IFLA) has 1,480 members, including 150 associations, 1,070 institutions, and 260 non-voting personal affiliates, representing 140 countries and all types of libraries. The United States plays an active role in IFLA, with seven library associations and 150 institutions participating. The aims of IFLA are to promote international understanding, cooperation, discussion, research and development in all fields of library activity and information science, and to provide a body through which librarianship can be represented in matters of international interest. IFLA’s headquarters are in The Hague, Netherlands.

People behind IFLA Boston 2001

International Federation of Library Associations & Institutions, The Hague, The Netherlands

Ms Chr. Deschamps (France) President
Mr. R. Shimmon (UK) Secretary General
Ms N. John (USA) First Vice President
Mr. B. Sørensen (DK) Second Vice President
Mr. D. Law (UK) Treasurer

IFLA Organizing Committee, IFLA 2001

Mr. Gary Strong Co-chair
Mr. Duane Webster Co-chair
Mr. Roger Parent Secretary
Ms Carla Funk Treasurer
Ms Nancy Anderson Chair Registration Committee

Mr. James Neal Chair Fund Development Committee
Ms Tovah Reis Chair Local Planning Committee
Ms Evelyn Daniel Chair Programs Committee
Mr. William Gordon Chair Publicity/Promotion and Technology Committee
Mr. David Bender Chair Exhibitions Committee
Mr. Larry Wenger

Professional Conference Organizer, IFLA 2001

Mr. Ben G. Goedegebuure Congrex Holland, Amsterdam
Ms Annemiek van Iersel Congrex Holland, Amsterdam
Ms Abey Jaarsma Congrex Holland, Amsterdam
Ms Floor Schumm Congrex Holland, Amsterdam

Exhibition and Conference Secretariat

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Invitation to exhibit

The 67th general conference of IFLA 2001 will be held in Boston, Massachusetts, USA, from August 16- August 25, 2001. The IFLA 2001 exhibition will be opened on Sunday evening August 19 and will close on Wednesday, August 22.

This conference will bring together some 4,000 delegates from all over the world.

IFLA’s conference and exhibition is the biggest international event for professionals within the library and information sector. IFLA 2001 offers an excellent opportunity for thousands of delegates, experts, and library and information providers from all over the world to exchange ideas and experience as well as to introduce new innovations and products.

The 67th general conference of IFLA 2001 carries the following theme:

Libraries and Librarians:
Making a Difference in the Knowledge Age

Subthemes
Advancing the Leadership Role of the Librarian in the Information Age
Delivering Lifelong Learning Across Space and Time
Managing Information and Technology in the Knowledge Age
Developing Information Policies for the Knowledge Age
Forging Collaborative Partnerships
Making a Difference –
to Government and Industry in Economic Development
to Society in Social and Cultural Development
to Researchers and Scientists Exploring the Frontiers of Knowledge
to Children and Young Adults in Learning Opportunities in the Quality of Life to the Public

General information

The 67th Conference and Exhibition will be held at the Hynes Convention Center, Boston, Massachusetts, USA. The Hynes Convention Center is located in the heart of Boston, the two large exhibition halls can accommodate 415 booths. (Catering facilities in the exhibition area will include coffee and lunch corners). If you are interested in sponsorship opportunities please refer to the sponsor brochure or contact Congrex Holland for details.

Who should exhibit?
The exhibition is open to all companies, governmental bodies and other organizations with products and services related to the library field, such as:

Automation
Authority Control
Bar codes
Cataloguing
CD-rom
Computer Software
Computer & peripheral equipment
Databases
Document Delivery systems
Electronic imaging systems
Internet Services
Integrated library
Library automated systems
Library cards
Literacy
Magnetic strip cards
Media Management
Microsystems
Multimedia
Networking
Online search services
O PAC
Reference systems
Retro conversion
Serials/ACQ systems
Tape proceedings
Web products

Books, Periodicals & Documents
ADA
Art books
Antiquarian
CE-rom
Children’s books
Demographics
CE-rom
Children’s books
Demographics
Directories
Encyclopedias
Government documents
Journals & periodicals
Large print books
Library science texts
Literature & criticism
Microfilms
Microfiche
Music & Music reference
Poetry books
Religion
Resource and activity books
Scholarly books
Science books
Technical books
Travel books
### Audio/Visual Equipment & Materials
- Assistive listening devices
- Audio books
- Audiovisual equipment
- Book & Audio packages
- Film & video laser discs
- Magnification devices
- Music

### Equipment, Furniture & Supplies
- Archival products
- Binders
- Bookbinding technology
- Copiers
- Environmental products
- Furniture
- Mobile storage
- Photo ID systems
- Promotional products
- Security systems
- Shelving
- Sign systems
- Storage systems
- Supplies

### Service
- Architecture & interior design
- Book wholesalers
- Consultants
- Database conversions
- Database preparation
- Finance
- Information provider
- Interlibrary loan services
- Library promotion
- Reading promotion
- Serial dealers
- Subscription service
- Telecommunications

### Conference program

#### Preliminary Program

**Saturday, August 18**
- Officer's Reception

**Sunday, August 19**
- Registration, welcome drinks
- Opening Exhibition
- Exhibition

**Monday, August 20**
- Opening Ceremony
- Conference & Exhibition
- Welcome reception by the City of Boston

**Tuesday, August 21**
- Conference & Exhibition
- Museums Night

**Wednesday, August 22**
- Conference & Exhibition
- Opportunity for sponsors to invite delegates
- Embassy Night

**Thursday, August 23**
- Conference
- Library Reception

**Friday, August 24**
- Conference
- Post-Council Reception

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**Exhibition timetable (preliminary)**

- **Friday, August 17**: Build up of stands
- **Saturday, August 18**: Build up of stands
- **Sunday, August 19**: Opening Exhibition (4:00 p.m. - 5:30 p.m.)
- **Monday, August 20**: Exhibition (10:00 a.m. - 5:30 p.m.)
- **Tuesday, August 21**: Exhibition (10:00 a.m. - 5:30 p.m.)
- **Wednesday, August 22**: Exhibition (11:00 a.m. - 3:00 p.m.)
- **Wednesday, August 22**: Break down Exhibition (3:00 p.m. - 11:00 p.m.)
- **Thursday, August 23**: Break down Exhibition (9:00 a.m. - 5:30 p.m.)

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**IFLA 2001, Boston, USA**

The 67th IFLA Conference is to attract the largest number of participants to date. It is expected that around 4,000 participants will attend this conference with an exhibition with over 100 exhibitors.

### Future Conferences

- 68th IFLA General Conference:
  - Glasgow, 2002

- 69th IFLA Council and General Conference:
  - Berlin, 2003

- 70th IFLA General Conference:
  - Buenos Aires, 2004
Hotel accommodation

Exhibitors will have the opportunity to book hotel accommodation. The preliminary program together with registration and hotel booking form will be sent to you upon receipt of your exhibitor application form.

Exhibition information

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<thead>
<tr>
<th>Booth Size</th>
<th>Price</th>
<th>Complimentary Exhibitor Registrations</th>
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<tbody>
<tr>
<td>10’ x 10’</td>
<td>$1,500</td>
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<thead>
<tr>
<th>Island Size</th>
<th>Price</th>
<th>Complimentary Exhibitor Registrations</th>
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<td>20’ x 20’</td>
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<td>20’ x 30’</td>
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Social program
A ticket for the social program can be bought for USD 150.- per complimentary exhibitor registration.

Payment
Applications must be accompanied by a payment of 50% of the total booth rental amount.
Balance of fee will be invoiced and will fall due for payment on December 29, 2000. Payments must be made by U.S. Dollars (USD) made payable to the 67th IFLA conference exhibition. If the application is received after all space is exhausted, the payment will be refunded. Failure to comply with these requirements forfeits all right to space, which may in such case be reassigned to others, with no obligations on the part of 67th IFLA Conference.

Cancellation
All cancellations must be made in writing to the Conference Secretariat

— Cancellations must be made before December 15, 2000, 50% deposit is non-refundable
— Cancellations between December 16, 2000 and March 15, 2001, 50% of the total amount is non-refundable
— Cancellations between March 16, 2001 and May 15, 2001, 75% of the total amount is non-refundable
— Cancellations after May 15, 2001, No refunds

Exhibitors manual
More detailed exhibit information and instructions, including order forms for services and supplies will be included in the Exhibitors manual which will be mailed to exhibitors at the same time as the confirmation of the exhibition space.

Minimum stand size
The minimum stand size is 10’ x 10’

Floor plan, space application and allocation of stand sites
In this folder you will find the preliminary floor plan indicating the available stand sites. You are kindly requested to study the enclosed floor plan and mark your first three choices both on the application form and the floor plan. Please note that it is possible to make combinations of more than one space, or to divide stands into smaller units, if necessary.
Space assignments will be solely at the discretion of the 67th IFLA Conference, however, in case of conflicting requests preference be afforded those exhibitors with continuing participation in past years and those exhibitors who sponsor the conference.
Stand allocations will be made prior to January 31, 2001; all applications should therefore have been received no later than December 15, 2000. All choices expressed in applications received by December 15, 2000 will be considered, however the organizers reserve the right to allocate exhibitors to the most appropriate stands.

Exhibitors manual