



**WORLD LIBRARY AND INFORMATION CONGRESS.
70th IFLA GENERAL CONFERENCE AND COUNCIL
LIBRARIES: TOOLS FOR EDUCATION AND DEVELOPMENT**

Sponsorship Opportunities

Name: _____

Position: _____

Company / Institution: _____

Address: _____

City: _____ Postcode: _____

Country: _____

Telephone Number: _____ Fax: _____

e-mail: _____

1.- Major Sponsorship

We have determined three categories of sponsorship according to the value of the participation. Values for each category and special benefits that your company will receive will be sent upon requirement.

We want to be major sponsors of the World Library and Information Congress, 70th IFLA General Conference and Council, Buenos Aires 2004.

2.- General Sponsorship

Your company can be exhibitor at the Conference by hiring a stand and can also be a sponsor. We enclose a list indicating different alternatives and elements to be sponsored. Please select options of your interest.

We are interested in (please tick box):

Conference Materials

- Name badges (reserved)
- Conference bags
- Writing pads and ballpoint pens

- Transfer from and to Hilton Hotel to Theatre (Cultural Evening, on Wednesday 25)
- Transfer from and to Murano Hotel (Suggested hotel for exhibitors) to Hilton Hotel (from Monday 23 to Thursday 26)

Premises in Conference Centre

- Directional signs (Hilton and Sheraton Hotels)
- Internet Cafe (Hard and Software)
- Message Board
- Press Centre
- Business Centre / Exhibitors Lounge

Hospitality Desks

- Hilton Hotel (from Saturday 21 to Friday 27)
- Sheraton Hotel (from Saturday 21 to Friday 27)
- Ezeiza International Airport (from Saturday 21 to Monday 23)
- Jorge Newbery Airport (from Saturday 21 to Monday 23)

Transportation

- Transfer from airport to Hotel (Saturday 21 and Sunday 22)
- Minibus for IFLA Staff

Buses:

- Permanent round transfer between Hilton to Sheraton Hotels (from Saturday 21 to Saturday 28)
- Transfer from Colon Theatre (Opening Session) to Hilton and Sheraton Hotels (Monday 23)
- Transfer from and to Hilton Hotel to Parque Norte (Opening Party, on Tuesday 24)

Conference Staff

- Hostesses and entrance control to lecture rooms (uniforms included)

Social Events

- Newcomers' Reception
- Exhibition Opening (Monday 23)
- Opening Party for all participants (Tuesday 24)
- Cultural Evening (Wednesday 25)
- Closing Dinner (50 people)

Advertisement in different printed materials

- Final programme - **Inside Front Cover**
- Final programme - **1 Full Page Inside**
- Final programme - **1/2 Page Inside**
- Final programme - **Inside Back Cover**
- Final programme - **Outside Back Cover**
- List of Participants - **Inside Front Cover**
- List of Participants - **1 Full Page Inside**
- List of Participants - **1/2 Page Inside**
- List of Participants - **Inside Back Cover**
- List of Participants - **Outside Back Cover**
- Exhibitor´s Catalogue - **Inside Front Cover**
- Exhibitor´s Catalogue - **1 Full Page Inside**
- Exhibitor´s Catalogue - **1/2 Page Inside**
- Exhibitor´s Catalogue - **Inside Back Cover**
- Exhibitor´s Catalogue - **Outside Back Cover**
- Pocket Programme - **Inside Front Cover**
- Pocket Programme - **1 Full Page Inside**
- Pocket Programme - **1/2 Page Inside**
- Pocket Programme - **Inside Back Cover**
- Pocket Programme - **Outside Back Cover**
- Buenos Aires Guide with proposed activities -
Inside Front Cover
- Buenos Aires Guide with proposed activities -
1 Full Page Inside
- Buenos Aires Guide with proposed activities -
1/2 Page Inside
- Buenos Aires Guide with proposed activities -
Inside Back Cover
- Buenos Aires Guide with proposed activities -
Outside Back Cover
- IFLA Express - **1/2 Page Inside**
- IFLA Express - **1/4 Page Inside**

Other Items

- Photocopy and print machines for IFLA Express and Paper Handling Centre
- Food and beverages for NOC
- Food and beverages for activities and volunteers
- Uniforms for volunteers
- Simultaneous Interpretation Headsets
- Technical Equipment
- IFLA Express (site)
- IFLA website links