



IFLAExpress

News about the World Library and Information Congress 2004
70th IFLA General Conference and Council
Buenos Aires, 22 - 27 August 2004

Introduction

This is the first issue of IFLA Express 2004. IFLA Express, as you may know, is a free conference newsletter serving two purposes. Firstly, IFLA Express contains any essential information that you may need as a participant in order to get the maximum benefit from the conference. It includes programme details such as sessions, plenary speakers and satellite meetings, but also changes in programme, voting details and other relevant information. Secondly, we intend to provide short background articles on subjects of interest to delegates. The second issue of the IFLA Express will be published in June 2004, another five issues will appear each morning during the conference, starting on Monday 23 August. One summarising issue with the highlights of the conference will appear after the conference. During the Conference IFLA Express will appear in English, German and Spanish. The English and Spanish versions will also be available from IFLA's web-site.

Welcome address from the President of the National Organising Committee



On behalf of the National Organising Committee and of the Argentine Graduate Librarians Association (ABGRA), I am honoured to welcome all participants to the World Library and Information Congress. 70th IFLA General Conference and Council, which will be held in Buenos Aires from August 22-27, 2004.

It is a great pleasure to see a dream come true. Indeed, gathering professional librarians from all over the world in South America for the first time, was a dream that seemed impossible to many colleagues in that region.

We trust that all delegates will find Buenos Aires a city that has always lived by switching from tradition to innovation. Buenos Aires was born on the shore of the River Plate, and has now grown to a big metropolis with an important role for the region. The city also represents the cultural life of Argentina and is a symbol of the Nation.

Buenos Aires is first point of entry to Argentina for most foreign visitors. With its own personality and devotion to culture and art, Buenos Aires is a cosmopolitan, traditional historic and modern. It offers visitors a wide variety of

attractions: monuments, churches, museums, art galleries, theatres, tango shows, squares, parks and gardens with very old trees, traditional neighbourhoods, important shopping centres, classic and modern hotels, traditional restaurants and international cuisine.

The theme of the WLIC 2004: Libraries: Tools for Education and Development will be the central idea for discussion during the conference. This reflects one of the major concerns in Latin American countries, struggling to improve the quality of life of its inhabitants and trying to democratise the access to information and knowledge.

If we manage to increase the power of libraries as tools to support education and economic development, we will be able to contribute to change the future of our countries. I am confident that both the announcement and the Conference Programme will encourage you all, and will help you make up your minds to come and enjoy this unique opportunity to meet colleagues from all over the world, to share experiences and acquire new knowledge.

Ana Maria Peruchena Zimmermann

Getting to know Argentina!

Argentina, beyond doubt

IFLA selected Argentina as host of the first World Library and Information Congress in South America. A very good choice! It is an enormous country (around 4.000.000 m2), with all kinds of



landscapes and climates: from tropical jungles in the Northeast to the southern glaciers. It is a paradise for

traveller from everywhere. Some of its world known tourist attractions are: the Atlantic coast, exclusive winter sports centres in the Andes, Iguazú falls, the imposing glaciers in



Calafate, Patagonia, and many cities with an intense cultural life.



Besides the traditional Argentine hospitality, there is the excellence of an expanding hotel industry and, for tourists from abroad, the benefits of a favourable exchange rate!

Lively Buenos Aires

The arrival point and centre of your professional activities is the city of Buenos Aires - whose history can also be learned from looking at its architecture. There is a well preserved colonial-style area to

which can be added the British influence on the river front, the splendour of the belle époque with its petit hôtels and squares, and the last generation of modern buildings located downtown and in Catalinas and Puerto Madero neighbourhoods. Buenos Aires is unique:



the all year round cultural offer is incomparable. There are concerts, exhibitions, festivals, international fairs (the Book Fair, for example, will celebrate its 30th anniversary in April 2004), exclusive libraries for bibliophiles, antique shops and lots of cinemas, many of them with special programmes. The main activities take place late in the evening (some cinemas and theatres perform midnight shows). Most bookstores in Corrientes street are open until midnight and a few others remain open 24 hours a day.

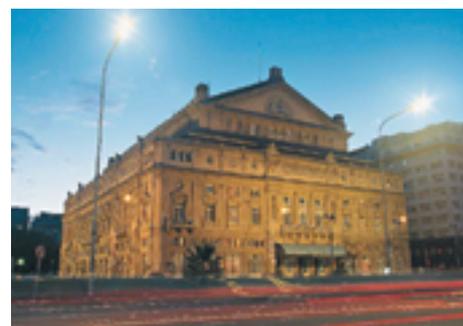
There is still much more to take into account: the presence of all international fashion and perfume firms, the infinite range of tours organised by themes, two monumental racetracks, countless restaurants and snack bars and –of course- the omnipresence of tango in two neighbourhoods of its own, San Telmo and Abasto, and in new “tanguerías” spreaded all over the city.

Buenos Aires is one of those loves that lasts all life long...Get to know it!!

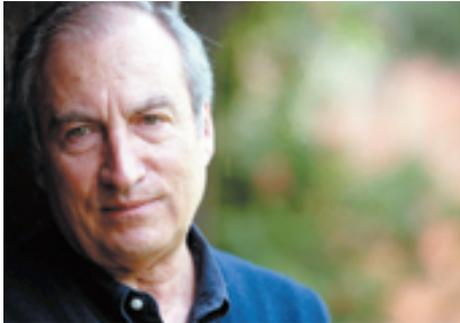
Go to the Colon!!

This title evokes a typical Buenos Aires saying which means that remarkable activities must be presented at the Colon Theatre. This is the reason why the WLIC 2004 Opening Session will take place at the Colon Theatre. It was inaugurated in 1908 and designed by the architects Italo Armellini and Julio Dormal. It is located in the block surrounded by Cerrito, Tucumán, Libertad and Arturo Toscanini streets. The Italian neo renaissance building is decorated with French and Greek style ornaments. Classical Greece is also present in remarkable columns crowned with Ionic and Corinthian capitals.

The main hall –which has a capacity for an audience of more than 3.000 people- has its own star: the huge chandelier with 700 lights which competes in both fame and harmony with the heads of



Beethoven, Verdi, Wagner, Gounod, Mozart and Bizet, located in the foyer. These are zealous guardians of a lyric temple in which performed –among other artistes- Enrico Caruso, Claudia Muzzio, Birgit Nilssen, Arturo Toscanini, Maria Callas, Montserrat Caballé, Plácido Domingo and Luciano Pavarotti.



Tomás Eloy Martínez, keynote speaker at Opening Session

Mr. Eloy Martínez was born in Tucuman in the north of Argentina, in July of 1934. It was there that he graduated in Literature, later going on to Paris where he completed his doctorate, writing his thesis on Borges. His intense and committed journalistic activity has obliged

him to spend various periods in exile. Currently he is the director of Latin American studies at Rutgers University, New Jersey, USA. In his novels one can appreciate,

apart from his literary talent, his capacity for obtaining and organising historical documents carefully guarded by all the sectors that have played a role in the Argentine drama of recent years. This is particularly true for his books *La Novela de Peron* and *Santa Evita*. He will give the keynote speech during the Opening Session at the Colon Theatre on Monday 23 August.

(See more about him at:

http://www.ifla.org/IV/ifla70/os-Eloy_Martinez-e.htm)



What is going on in Buenos Aires next August? (Besides IFLA, of course!)

We believe you might be interested in knowing some of the special activities that are scheduled in Buenos Aires for next August.

-For music lovers (especially for those fond of tango)

- August, 2-12: VII Buenos Aires International Music Festival, with international bands from United States, France, Cuba, Austria, and the Czech Republic.
- August, 14-22: II World Tango Dance Contest (www.mundialdetango.com.ar)
- August, 3, 6, 7, 8 and 10: South American Première of the comic opera *Ubu Rey* by Krzysztof Penderecki at the Colon Theatre.
- August, 5, 19 and 26: Buenos Aires Philharmonic Orchestra in the Colon Theatre.
- August, 17, 22, 25, 28, 29 and 31: World première of the ballet *Lady Caroline* (music by H. Berlioz), as celebration of the 79th anniversary of the Ballet Estable del Teatro Colon.
- (date to be confirmed) Winter Festival (*Fuyu Matsuri*) in the Japanese Garden

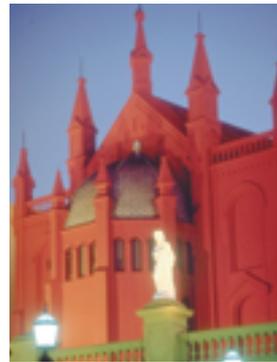


-For horse lovers:

- San Martin Top Turf Award, for 4 year-old horses (remember that Argentine horses are well known around the world)

-For those who enjoy fine arts and antiques:

- Besides the many permanent exhibitions in all museums of Buenos Aires, there will also be the exhibition "Presencias" in honour of Julio Cortazar, at the Recoleta Cultural Centre.
- We will provide more information about this item in IFLA Express No. 2!



Linking the Themes

The theme for WLIC 2004 is Libraries 'Tools for Education and Development' and Kay Raseroka's Presidential theme is 'Libraries for Lifelong Literacy'

In the schedule below you can find an overview of the topics of the Conference Programme linked to some aspects of these 2 main themes.

IFLA Group	Programme	Literacy	Political issues	Digital Divide	Advocacy & CPD
	Exchange of Experience between Telecentre and Library Operations			✓	
Quality Issues in Libraries	Quality Issues in Libraries				✓
Law Libraries	The New Brazilian Civil Code		✓		
Public Libraries and Democracy	*programme to be announced*		✓		
E-learning	*programme to be announced*				
CLM	Intellectual Property and Traditional Knowledge; Copyright Challenges in South America		✓		
FAIFE & Library History	Experiences of years of dictatorship and the effects on libraries		✓		
FAIFE	"Informacy" in developing countries	✓		✓	
ICABS	International coordination for bibliographic standards				✓
Preservation and Conservation & National Libraries	Safeguarding our documentary heritage: Do national libraries have a disaster plan?		✓		✓
UNIMARC	The holding record as a bibliographic control tool				✓
National Libraries	The educational role of National Libraries	✓	✓		
University Libraries	Changing scholarly communication: new initiatives			✓	✓
Library and Research Services for Parliaments	Incoming and outgoing directors: views on information to the citizen		✓		✓
Library and Research Services for Parliaments	Democracy enabling activities by parliamentary libraries		✓		
Government Libraries	The role of information literacy in a democracy: how government libraries can help	✓	✓		
Science and Technology Libraries	Information Literacy in the sciences / Training of librarians and users	✓			
Health and Biosciences Libraries	Health Information Literacy	✓	✓		
Art Libraries	Art libraries and the capture, compilation and use gratis information				✓
Genealogy and Local History	Resources for immigrant history: their origins, lives and contributions		✓		
Libraries Serving the General Public & Public Libraries	Innovation in Public Libraries 'Conquering the Digital Divide in Latin America' or 'Computer Literacy for All'	✓		✓	

¹ CLM = Copyright and Other Legal Matters

² FAIFE = Free Access to Information and Freedom of Expression

³ ICABS = IFLA-CDNL Alliance for Bibliographic Standards

IFLA Group	Programme	Literacy	Political issues	Digital Divide	Advocacy & CPD
Public Libraries & Statistics and Evaluation & Management and Marketing	Using statistics to meet public library users needs				✓
Libraries for Children and Young Adults & School Libraries and Resource Centres	Empowering literacy from babies to teens	✓			
Libraries for Children and Young Adults	Guidelines for Children's libraries Services				✓
Libraries for the Blind & Libraries Serving Disadvantaged Persons	The role of copyright and licensing in making more books and information available to print handicapped people	✓	✓		
Library Services to Multicultural Populations & Latin America and the Caribbean	The role of the library in preserving the cultural identity of indigenous people		✓	✓	
Mobile Libraries	Using mobile libraries to achieve life long learning and social inclusion	✓	✓		
Metropolitan Libraries	Libraries as fusion space – Possibilities and Opportunities		✓		
Bibliographic Control	Bibliographic Control: update on international issues and report on the situation in Latin America				✓
Bibliography	The state of the national bibliography in Latin America				✓
Cataloguing	Developments in cataloguing guidelines				✓
Classification and Indexing	Implementation and adaptation of global tools for subject access to local needs				✓
Knowledge Management	*programme to be announced*				
Acquisition and Collection Development	Collections for literacy and development: focus on Latin America	✓			
Document Delivery and Interlending	Provision of documents to distance education users	✓		✓	
Serial Publications and other Continuing Resources	Continuing Resources in Latin America and the Caribbean				✓
Newspapers	Newspapers of Latin America				✓
GIOP	Societies Information Toolkits: the role of government information in education and development		✓		
Rare Books and Manuscripts	Migration and Reunification of Collections				✓
Reference Work	Librarian Toolkit for the 21st Century: Tools librarians need to deliver information				✓
Preservation and Conservation & Audiovisual and Multimedia	Preservation of Audiovisual Media				✓
Library Buildings and Equipment	National and regional development and public libraries		✓		
Information Technology & University Libraries	Authentication & authorisation for cross-domain E-library services				✓
Statistics and Evaluation & University and other General Research Libraries	Cost of information access		✓	✓	
Management & Marketing & Public Libraries	Management and staff development – how to provide new skills for librarians in order to meet new challenges in the digital world			✓	✓
Management of Library Associations	Implementing IFLA policies in national politics		✓		✓
Management of Library Association	Advocacy - new methods with a focus on advocacy activities		✓		✓

⁴ GIOP = Government Information and Official Publications

IFLA Group	Programme	Literacy	Political issues	Digital Divide	Advocacy & CPD
Women's Issues	The role of information and libraries in supporting economic development, particularly as this relates to women and women's issues		✓	✓	
Education and Research	Breaking Barriers to Literacy	✓			
Education and Research	Library Education and Research: focus on Buenos Aires				✓
Education and Training	The Challenges of Library and Information Science Education in the Developing World				✓
CPDWL	Training the Information Literacy Trainer	✓			
Library Theory and Research	Research tools for LIS				✓
Library History	The past development of literacies through libraries	✓			
Library and Information Science Journals	LIS Journal for Continuing Professional Education				✓
Reading & Library Theory and Research	Libraries, language and literacy: linking continents through reading promotion programmes	✓			
Information Literacy & Latin America and the Caribbean	Information Literacy for Lifelong Learning. Implementing programmes and the implications for staff developers/trainers	✓			✓
Information Literacy	International Guidelines for Information Literacy Standards	✓			
Regional Activities & Social Science Libraries	Changing roles of NGOs in creation, validation and dissemination of information in developing countries		✓	✓	
Africa	Libraries and Literacy: information, reading, oral tradition	✓			
Asia and Oceania	Information Literacy for a knowledge society in Asia and Oceania	✓			

⁵ CPDWL = Continuing Professional Development and Workplace Learning

The preliminary programme will be posted on IFLA's web-site (www.ifla.org) in early April.

IFLA Headquarters at WLIC 2004!

During the Conference the IFLA Staff will be at your service to provide you with a wide range of information about the work of IFLA, joining IFLA and becoming actively involved. This is an excellent opportunity to get answers to all your questions. IFLA staff will be available at the IFLA secretariat or at the IFLA exhibition booth. You will have the opportunity to meet our new Secretary General, "Rama" Ramachandran. IFLA merchandise will also be on sale at the booth including the Buenos Aires version of the popular "IFLA on tour" T-shirt.

Website

IFLA has its own website www.ifla.org which is the first point of easy access also for Conference matters, you can find the blue Buenos Aires logo on the main page and clicking on that will link you to information on registration, hotels, tours, library visits, exhibition etc. in English, Spanish and French as well as online registration forms and the programme outline.

Submitting Conference Papers

The WLIC Conference programme consists of a multitude of open sessions which are organised by different

professional groups (Sections, Core Activities, Discussion Groups). Please note that all papers have to be submitted to one of these groups. However, please also note that most of the programme has been established already. All papers approved for presentation at the Conference must be registered and coded at IFLA Headquarters. Only those papers received by IFLA no later than 15 June 2004 will be available to Conference participants. Individuals invited to speak at the World Library and Information Congress do not receive any funding. Attendance is at their own expense.

Important Deadlines

15 March 2004	-Deadline for receipt of applications for: Comité Français IFLA (CFI) Grant
15 May 2004	-Close of early bird registration -Deadline for receipt of Equipment Request Form at IFLA HQ
15 April	-IFLA Headquarters will inform applicants of the final decision of the Professional Committee
15 June 2004	-Deadline for receipt of accepted papers at IFLA HQ
5 August 2004*	-Close of late registration

*(No registration will be accepted between 06/08/2004 and 10/08/2004)

Final Announcement

Many of you have received the Final Announcement of WLIC 2004, which contains all relevant Conference information including hotel booking and registration forms. In case you have not received a Final Announcement, please contact the IFLA 2004 Secretariat by e-mail:

ifla2004secr@el-libro.com.ar

or by fax +54-011-4375-0268

The Final Announcement is also available at:
<http://www.ifla.org/IV/ifla70/index.htm>

International Trade Exhibition

In connection with the World Library and Information Congress, an International trade exhibition will be held from August 23-26 at the Hilton Hotel Convention Centre, the same location as the Conference. It is open to all companies, governmental organisations, and organisations for library related products and services.

For stand reservations and information please contact:

shimmel@el-libro.com.ar /

jorgegutierrez@el-libro.com.ar

Sponsorships

We are pleased to announce that our Conference already has the support of the companies mentioned below:

e-libro	GEAC
e-livro	ISI Thomson
EBSCO	OCLC

ebrary
Elsevier
Fundación Exportar
We thank them all for their cooperation and trust! And hope to announce more sponsoring companies in IFLA Express N° 2!

ProQuest
Swets

Special Services

The YMCA is offering its premises free of charge (located right downtown, in Reconquista St. 439) to all participants of WLIC 2004 Conference, during its length. Those who are interested will be able to practise gym, aerobics, water gym, swimming, yoga, soccer, basketball, volleyball. Sauna is also included. Each delegate will find a special pass and a timetable of activities in the bag received during registration.

But there is more good news!

On Sunday 29 (during the morning) there will be a marathon in Puerto Madero neighbourhood (next to Hilton Hotel). Be prepared to enjoy these healthy extra benefits!

Visa and Letter of Invitation

Please remember that you may require a visa to travel to Argentina in order to attend the WLIC 2004. Your nearest Argentine Embassy or Consulate will advise you accordingly. If a visa is required to enter Argentina, your application should be submitted **well in advance** of your departure to Argentina. On request, the

Argentine Organising Committee will send an official letter of invitation. The letter of invitation is not a commitment on the part of the Conference organisers to provide any financial support.

-For up to date information about visas, check the Argentine Foreign Office web site at:

<http://www.mrecic.gov.ar/consulares/pag-con.html>

-For information about the nearest Argentine Mission (Argentine Embassy or Consulate) check:

<http://www.cancilleria.gov.ar/servicios/pag-ndice.html>

-For request of letter of invitation, contact:
ifla2004@abgra.org.ar

Satellite Meetings Connected to WLIC 2004

1. **"Clients, commitments and trust"**
Library and Research Service for Parliaments Section
18-19 August, 2004
Valparaiso, Chile

2. **"Improving virtual customer-relationship in the information environment"**
Management and Marketing Section
18-20 August, 2004
Sao Paulo, Brazil

3. **"Copyright Advocacy"**
Copyright and other Legal Matters
Dates are to be announced, August, 2004
Buenos Aires, Argentina

IFLA 2004



Contact Addresses

Argentine Organising Committee-NOC Buenos Aires 2004

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Professional Conference Organiser-PCO

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