

Application and Contract for Advertising

World Library and Information Congress 2005

71st IFLA General Conference and Council, Oslo - Norway, 14 - 18 August 2005

Company name	
Contact person	
Address	
Zip & City	
Country	
Phone	
Fax	
E-mail	
VAT-number	<input type="radio"/> No <input type="radio"/> Yes:

Format: printed newsletter
 Distribution: 4,500 delegates
 Distribution dates: 14 - 18 August 2005 (onsite)
 Deadline ad material: 15 July 2005

Exhibitors Directory

Format: printed exhibitor's catalogue
 Distribution: 4,500 delegates
 Distribution date: 14 - 18 August 2005 (onsite)
 Deadline ad material: 15 May 2005

Advertisement	Price in Euro
<input type="radio"/> IFLA Express on site (5 issues) (black & white)	
<input type="radio"/> full page	Euro 3,500
<input type="radio"/> ½ page	Euro 2,500
<input type="radio"/> ¼ page	Euro 1,000
<input type="radio"/> inside back cover	Euro 4,500
<input type="radio"/> inside front cover	Euro 4,500
<input type="radio"/> Exhibitors Directory (two colour)	
<input type="radio"/> inside front cover	Euro 2,500
<input type="radio"/> full page advertisement	Euro 1,500
<input type="radio"/> inside back cover	Euro 2,500
<input type="radio"/> ½ page advertisement	Euro 750
<input type="radio"/> back cover full page	Euro 3,500
<input type="radio"/> logo stopper	Euro 500
<i>Grab readers' attention as they scan the page. Your company logo is featured next to your exhibit listing.</i>	
<input type="radio"/> bold listing <i>Your company listing is highlighted in bold text.</i>	Euro 500
<input type="radio"/> Insert in delegates bag	Euro 2,500
<input type="radio"/> Registered delegates mailing list <i>(per use)</i>	Euro 1,000
Total amount in Euro's	Euro _____

Insert in delegates bag - A leaflet can be inserted in all congress bags after approval of the organisers.

Deadline material: 1 August 2005

Delivery: Oslo, Norway

(No. of copies and shipment address will be sent to you in due course)

Registered delegates mailing list - In July 2005 you will receive the pre-registered delegates mailinglist for one time use only.

Payment

All prices are excluding VAT, if applicable. Payment should be remitted, before the deadline for your ad material has passed, in EURO to CONGREX HOLLAND BV: ABN AMRO Bank, Vijzelstraat 68 & 78, Amsterdam, The Netherlands, account number 42.85.81.854 of WLIC2005, BIC: ABNANL2A, IBAN: NL87ABNA0428581854, with reference: company name and 'Advertisement WLIC2005'.

Rules and regulations

- All signed agreements are firm. No cancellations are accepted.
- Art files, layout files and fonts need to be provided on a CD-ROM. Files smaller than 2MB can be emailed to WLIC2005@congrex.nl, with the subject line listing the publication name and advertiser name.
- Proofs must be supplied for all ad materials. Without an accurate colour proof, the publisher cannot be held responsible for the outcome of the colour.
- Advertising materials will not be returned after publication.
- Publisher is not responsible for the final reproductive quality of any materials provided to publisher that do not meet the defined specifications of this publication.
- Deviations from these standard guidelines may require additional time or costs, and/or sacrifice reproduction predictability.

Signature: _____

Name: _____ Date: _____

Please return this contract and send ad materials and correspondence to:

WLIC/IFLA Congress Secretariat

CONGREX HOLLAND BV Tel: +31 20 5040 200
 P.O. Box 302 Fax: +31 20 5040 225
 1000 AH Amsterdam E-mail: wlic2005@congrex.nl
 The Netherlands http://www.ifla.org

IFLA Express - IFLA Express is the WLIC Congress newsletter, and is distributed to a mailing list of 7,000 in the whole world. Two issues of IFLA Express will appear before the Congress; five issues will be distributed as a daily newspaper during the WLIC Congress itself.

Issues 1 & 2

Issue 3 to 7