CPE to PD & WP Learning

The Journey and Beyond: Inaugural Elizabeth W. Stone Lecture
UNESCO’S 2 basic concepts

☐ Every individual must be in a position to learn throughout his life.

☐ The individual is the creator of his own cultural progress, self-learning.
Stone’s three assumptions

- CPE of library, information, media personnel is one of the most important problems facing the profession today.
- There are serious gaps between available knowledge and the profession.
- CPE is a nationwide problem with national planning as a solution.
From the Martin conference:

- Use a wide variety of learning methodologies for CPE sessions
- Use appropriate application of learning theory and adult learning principles
- Conduct research in the field of CPE
Challenges

- Defining CPE
- What, among choices of types and topics should be offered, who, how to motivate practitioners, which format?
- Meeting needs with introduction of new technologies
- Which technologies?
  - Internet products and services
  - Web page design
  - Knowledge management
  - Online searching
  - Knowledge management
  - Design and management of databases
  - Online searching
  - Records management
Challenges, continued

- Meeting service management changes
  - Reduced funding levels
  - Introduction of new technologies
- Anticipating and satisfying the expectations of users
Internet for teaching. New?

- Richard Smith’s use of the Internet to teach the use of the Internet in 1992.
Meeting service management changes

- Reduced funding levels
  - Workshops that focus on public relations and marketing
- Introduction of new technologies
- Professionals who do NOT want to take senior management positions
Anticipating/satisfying user expectations

- Providing skills to educate not train users.
  - Focus on senior citizens in Internet use
  - Appropriate databases in library
- Information literacy
  - Librarians need instructional design skills
- Mastering updates in software
- Keeping librarians in the forefront of technology use.
Who should offer CPE/CPD?

- Practitioners
- Library and information science educators
- Vendors
- Consultants
- Someone 50 miles from home
How to motivate

- What professional and personal factors lead individuals to participate?
- Are these factors internal or external?
- How can these factors be helpful in recruiting and retaining participants?

Challenges: travel, time, cost; emotions of participants; instruction that ignores norms of behavior and communication; and feelings of embarrassment.
When motivation = CEUs

☐ The recurring debate about recognition systems

☐ Varlejs tells us that quality control remains with the provider.

☐ Credentialing and licensure (legal)
Which venue, which format?

- [ ] Face-to-face
- [ ] Online
- [ ] Combination of both
CPDWL might consider

- IFLA sessions address learning after formal education
- Taskforce to refine criteria for quality CPD
- Ability to offer a certificate within IFLA
- Choose one or two topics with international interest, choose a free or little cost course and offer it.
Possibilities continued

☐ Pilot the course
☐ If successful, create a CD to send when requested.
☐ CPDWL members as mentors.
☐ Continue to plan and offer longer workshops at *IFLA*.
☐ *Continue our satellite conference schedule.*
What are you willing to do?

☐ CPDWL needs members:
  ■ Take an active role in CPDWL.
    □ Join the CPDWL list and learn from each other.
  ■ Join CPDWL as a personal member.
  ■ Get your institution to join.
  ■ Get your library association to join.
What are you willing to do?

☐ The world needs CPD. I will
  ■ Conduct a CPD event, AND REPORT to the newsletter.
  ■ Assist
    ☐ the information officer.
    ☐ newsletter editor.
    ☐ marketing officer.
    ☐ e-list moderator.
I may also choose to

- Add to the CPDWL database.
- Conduct research in CPDWL.
- Help create a CPD handbook for IFLA.
- Identify partners.
- Lead/facilitate learning.
- Assume a leadership role here and at home.
Our legacy:

What we do here will follow Betty Stone’s lead. She has left us a legacy. CPDWL can continue and enhance this legacy. It’s up to all of us!