

IFLA World Library and Information Congress 2007, Durban, South Africa

19-23 August, 2007



SPONSOR OPPORTUNITIES

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IFLA World Library and Information Congress 2007, Durban, South Africa

The IFLA World Library and Information Congress, 73rd IFLA General Council & Conference is set to attract around 3,000 participants with an exhibition with over 100 exhibitors.

Previous Conferences

Year	Venue	Total no. of all attendants	Exhibition square meters (net)	No. of exhibitors
2006	Seoul, South Korea	4,113	1,233	89
2005	Oslo, Norway	3,879	1,373	94
2004	Buenos Aires, Argentina	3,835	1,392	96
2003	Berlin, Germany	4,582	2,542	159
2002	Glasgow, Scotland	4,570	2,385	144
2001	Boston, USA	4,495	2,704	192
2000	Jerusalem, Israel	1,800	854	62
1999	Bangkok, Thailand	1,980	1,679	110
1998	Amsterdam, Netherlands	3,300	2,000	101

Congress Theme

Libraries for the future: Progress, development & partnerships

The library and information sector needs to ensure that its service delivery is relevant to the real information needs of its clients. Since we service different “worlds” such as education and research; business and economic intelligence; adult education and leisure; children; entertainment; creativity; political and developmental agendas, we need to explore what difference the LIS sector really makes to these different “worlds”.

(Approved by IFLA Professional Committee)

About IFLA

IFLA (The International Federation of Library Associations and Institutions) is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession.

IFLA is an independent, international, non-governmental, not-for-profit organization, with nearly 1,700 members in 150 countries. Through IFLA libraries, information centres, and information professionals worldwide can formulate their goals, exert their influence as a group, protect their interests, and find solutions to global problems.

For more information about IFLA: www.ifla.org

GENERAL INFORMATION

The IFLA World Library and Information Congress 2007 will be held at the ICC International Conference Centre Durban, South Africa.

Expected number of participants: 3,000

Expected exhibition: 1,500 square meters

PRELIMINARY PROGRAMME

Sunday, 19 August
Morning Opening Ceremony
Lunch / Plenary session
13.00-16.00 Exhibition
13.45-15.45 Sessions
16.00-18.00 Exhibit party

Monday, 20 August
Exhibition (all day)
08.30-10.30 Sessions
10.45-12.45 Sessions
Lunch / Plenary session
13.45-15.45 Sessions
16.00-18.00 Sessions
Beach Party

Tuesday, 21 August
Exhibition (all day)
Poster Sessions
08.30-10.30 Sessions
10.45-12.45 Sessions
Lunch / Plenary session
13.45-15.45 Sessions
16.00-18.00 Sessions
Cultural Evening

Wednesday, 22 August

Exhibition (half day)
Library Visits
Poster Sessions
08.30–10.30 Sessions
10.45–12.45 Sessions
Lunch / Plenary session
13.45–15.45 Sessions
16.00–18.00 Sessions
Gala Dinner and Dance

Thursday, 23 August

Library Visits
08.30–10.30 Sessions
10.45–12.45 Sessions
Lunch / Plenary session
Afternoon Closing Session
Afternoon Council

Business meetings of the Governing Board, Coordinating Boards and Standing Committees are held on August 17 & 18 and 24 & 25 August according to normal practice.

LIST OF SPONSORSHIP OPPORTUNITIES

<u>Priority A</u>		
SPONSOR ITEM	SPONSORSHIP CONTRIBUTION*	PAGE
Conference bags	€ 25,000	8
Conference CD-ROM	€ 7,500	8
Delegate name badges	€ 10,000	8
Internet Café	€ 15,000	9
Lanyards	€ 7,500	9
Newcomers Reception	€ 5,000	9
Officers' Reception	€ 20,000	10
Paper printing centre	€ 10,000	10
Pocket planner	€ 5,000	10
Signage	Please contact Congrex Holland	11
Transportation library visits	€ 15,000	11
Transportation (per) social event	€ 20,000	11
Volunteers shirts	€ 15,000	12
<u>Priority B</u>		
Cultural Evening (co-sponsoring)	€ 10,000	13
IFLA Express (co-sponsoring)	€ 7,000	13
Shuttle service (co-sponsoring)	€ 10,000	14
Simultaneous interpretation (co-sponsoring)	€ 5,000	14
Technical equipment (co-sponsoring)	€ 5,000	15
<u>Priority C</u>		
Banner	€ 2,000	16
Escalator banner	€ 2,000	16
Exhibitors directory	€ 15,000	16
Final Conference Programme	€ 6,000	17
IFLA TV	Please contact Congrex Holland	17
Keynote or Plenary speaker	€ 4,000	17
Message centre	€ 8,000	18
Notepads	€ 13,000	18
Opening reception (co-sponsoring possible)	€ 10,000	19
Pens	€ 8,000	18
Poster area	€ 4,000	19
Press Room	€ 4,000	19
Sponsor a participant	Please contact Congrex Holland	20

* No South-Africa VAT is applicable. Dutch VAT is only applicable for Dutch companies.

<u>List of promotional opportunities</u>		
Bag inserts	€ 3,000	21
Cocktail reception at your exhibition stand	€ 2,000	21
Photo camera as bag insert	Please contact Congrex Holland	21
Product Demonstration	€ 1,000	22

* No South-Africa VAT is applicable. Dutch VAT is only applicable for Dutch companies.

DISCLAIMER

Whilst every care has been taken to ensure that the details given are correct at the time of going to print, the Organisers shall not be liable or responsible to any sponsor or any other person in respect of any inaccuracy or omission in the information contained herein, nor shall they be responsible or in any way concerned with any contract or agreements made by the sponsor with any person, firm or company who is described as 'the official contractor' of services or whose services are recommended in this brochure. The WLIC 2007 Congress, IFLA Headquarters and/or its agent Congrex Holland BV and/or its agents have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to the WLIC 2007 congress for reasons beyond their control. The participants/sponsors shall not be entitled to any compensation for damages resulting from such alteration or cancellation.

Priority A

Conference bags

Price: € 25,000

Description

All registered participants and exhibitors will receive a bag with congress material. The sponsoring company's name and logo to be displayed on the bags.

Additional sponsor recognition:

- Listing in Final Program as sponsor – distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 4 (second issue onsite)
- Link from WLIC 2007 conference page to company website
- One complimentary delegate registration
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Conference CD-ROM

Price: € 7,500

Description

Each delegate will receive a CD-ROM containing the papers of WLIC 2007, the list of participants and additional information.

Company identification

The sponsoring company's name and logo will be printed on the cover and CD-ROM itself.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)

Delegate name badges

Price: € 10,000

Description

All registered participants will receive a name badge that serves as their entry card to all sessions, social events and the exhibition. Participants must wear their name badge at all times throughout the conference and at all (official) conference events. The badge bears the conference name and logo.

Company identification

The sponsoring company's name and logo will appear on the name badge and all tickets.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Link from WLIC 2007 conference page to company website
- One complimentary delegate registration
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Internet Café

Price: € 15,000

Description

On the exhibition floor an area will be available for all registered delegates to use the Internet free of charge.

Company identification

The sponsoring company's name and logo will appear on the banners.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 6 (fourth issue prior to the conference)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Lanyards

Price: € 7,500

Description

All attendees and exhibitors to IFLA World Library and Information Congress 2007 will receive a lanyard (key cord) upon collecting their badge.

Company identification

The company can have their name or web address and logo printed on the lanyards together with the IFLA web address.

Additional sponsor recognition:

- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Link from WLIC 2007 conference page to company website

Newcomers Reception

Price: € 5,000

Description

A special session is organised for those delegates attending the conference for the first time. After the newcomers' session, an informal reception will be organised to get to know other delegates.

Company identification

Hand-outs and company banners are allowed at the entrance of – and inside the session room. On the opening slide of the session the company name and logo will be mentioned.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)

Officers' Reception

Price: € 20,000

Description

Each year all IFLA officers have the opportunity to have a nice get-together as thanks for their work over the past year.

Company identification

The sponsoring company's name and logo will appear on the banners and invitations.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 3 (first issue prior to the conference)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Paper Printing Centre

Price: € 10,000

Description

A paper printing centre will be set-up offering delegates the opportunity to print the CD-ROM, make copies and send faxes.

Company identification

The sponsoring company's name and logo will appear on the fascia of the paper printing centre. Hand-outs are allowed inside the paper printing centre.

Additional sponsor recognition (depending on the sponsored amount):

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- One complimentary delegate registration
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Pocket planner

Price: € 5,000

Description

A pocketsize conference program will be handed out to each participant upon registration. It includes a layout of the exhibition, conference programme, useful telephone numbers etc.

Company Identification

The company's sponsoring name and logo on the cover. The company name will appear on every page.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Full page advertisement in the final programme (two colours, inside page)
- Link from WLIC 2007 conference page to company website
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Signage

Price: Contact Congrex Holland

Description

During the conference signposts will direct participants to the lecturing rooms. The signposts will be overprinted with the conference name and logo.

Company identification

The sponsoring company's name and logo will be printed on all conference sign posting within the building.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Full page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 4 (second issue onsite)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Transportation library visits

Price: € 15,000

Description

Transportation will be arranged to library visits.

Company identification

The sponsoring company's name and logo to be displayed in the bus

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 5 (third issue onsite)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- One complimentary delegate registration
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Transportation (per) social event

Price: € 20,000

Description

Transportation will be arranged to some social events during the week of the conference.

Company identification

The sponsoring company's name and logo to be displayed in the bus

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 5 (third issue onsite)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Volunteers shirts

Price: € 15,000

Description

All volunteers will wear special sweatshirts at the registration desks, during sessions and in the exhibition area. The shirts will bear the conference name and logo.

Company identification

The sponsoring company's name or web address and logo will be printed on the sweatshirts.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in IFLA Express number 7 (fifth issue onsite)
- One complimentary delegates registration
- Free use of WLIC 2005 logo on company communications related to the WLIC 2005 Conference

Priority B

Cultural Evening

Price: € 10,000

Co-sponsoring. Please contact Congrex Holland.

Description

One of the highlights of the congress is the cultural evening. This event will be attended by almost all participants who do not want to miss the opportunity to experience the local culture.

Company identification

The sponsoring company's name and logo to be displayed at the cultural evening.

Additional sponsor recognition:

- Opportunity for the company chairman to make a brief address at the congress dinner
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express numbers 3, 4, 5, 6 and 7 (all issues onsite)
- Link from WLIC 2007 conference page to company website
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

IFLA Express

Price: € 7,000

Co-sponsoring. Please contact Congrex Holland.

Description

IFLA Express is a daily newspaper in multiple languages issued five times during the conference. It includes practical information such as changes to the programme, special meetings which might be scheduled etc. Two issues of IFLA Express will be sent out before the conference.

Company identification

The sponsoring company's name and logo will be printed on the front cover of the on-site issues.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
 - Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
 - Advanced delegates list provided (name and address)
 - Half page advertisement in the final programme (two colours, inside page)
 - Half page advertisement in IFLA Express numbers 3, 4, 5, 6 and 7 (all issues onsite)
 - Link from WLIC 2007 conference page to company website
 - Two complimentary delegate registrations
 - Free use of WLIC 2007 logo on company communications related to the WLIC 2007
-

Shuttle service

Price: € 10,000

Co-sponsoring. Please contact Congrex Holland.

Description

Transportation will be arranged to and from the hotels and the conference centre during the week of the conference.

Company identification

The sponsoring company's name and logo to be displayed in the bus

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- One complimentary delegate registration
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Simultaneous interpretation

Price: € 5,000

Co-sponsoring. Please contact Congrex Holland.

Description

During the opening ceremonies and closing sessions, as well as other selected sessions throughout the conference, addresses will be translated simultaneously in Arabic, Chinese, English, French, German, Russian and Spanish.

Company identification

It will be mentioned in the final program that interpretation is provided by courtesy of sponsoring company. Logo in the session room where simultaneous interpretation is available

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
 - Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
 - Advanced delegates list provided (name and address)
 - Full page advertisement in the final programme (two colours, inside page)
 - Half page advertisement in IFLA Express number 3,4, 5, 6 and 7 (all issues onsite)
 - Link from WLIC 2007 conference page to company website (with logo recognition)
 - Three complimentary delegate registrations
 - Free use of WLIC 2007 logo on company communications related to the WLIC 2007
-

Technical equipment

Price: € 5,000

Co-sponsoring. Please contact Congrex Holland.

Description

Throughout the conference, computers, data projection and other technical equipment for speakers will be used.

Company identification

The company's sponsoring name and logo in the final programme, on signs next to the equipment, and mention of the service by courtesy of sponsoring company.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Full page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 3,4, 5, 6 and 7 (all issues onsite)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- Three complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Priority C

Banner

Price: € 2,000

Description

All delegates and exhibitors have to register at the registration desk, the heart of the congress.

Company identification

The Company can have 2 pop-up banners standing on display in the registration area; max dimensions 2 x 1 m. Over 3,000 people will visit this area, at least once to collect their badge. This ensures maximum profile exposure for the sponsor.

Escalator banner

Price: € 2,000

Description

Over 3,000 people will use the escalators, at least once to collect their badge. This ensures maximum profile exposure for the sponsor.

Company identification

The sponsoring company can have 2 pop-up banners standing on display in the escalator area; max dimensions 2 x 1 m.

Exhibitors' directory

Price: € 15,000

Description

All participants and exhibitors will receive the exhibitors' directory upon registration (inserted in conference bag). The cover of the directory will be printed with the conference name and logo.

Company identification

The sponsoring company's logo will be printed on each page of the exhibitors' directory.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Half page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 4 (second issue onsite)
- Link from WLIC 2007 conference page to company website
- One complimentary delegate registration
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Final Conference Programme

Price: € 6,000

Description

All participants and exhibitors will receive the final conference programme upon registration (inserted in conference bag).

Company identification

The cover of the final programme will be printed with the conference name and logo.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Full page advertisement in the final programme (two colours, inside page)
- Half page advertisement in IFLA Express number 5 (third issue onsite)
- Link from WLIC 2007 conference page to company website
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

IFLA TV

Price: Contact Congrex Holland

Description

During the congress the congress programme will be displayed on screen at several central locations.

Company identification

- Digital programme sponsor for the day
- Choose either Monday, Tuesday, Wednesday or Thursday
- 60-120 second commercial
- Logo will run on screen continuously
- Listing/link on IFLA World Library & Information Congress 2007 Durban web site

Keynote or Plenary speaker

Price: € 4,000 (per session)

Description

The keynote speaker will speak during the opening ceremony on Sunday. The Plenary sessions take place from Monday till Thursday around lunch time (5 sessions in total).

Company identification

Your company name and logo at the opening slide of the presentation

Additional sponsor recognition:

- Listing/link on IFLA World Library & Information Congress 2007 Durban web site
-

Message center

Price: € 8,000

Description

Delegates and exhibitors can leave messages for each other at the message centre. On several screens in the ICC, the names of delegates who have a message will appear.

Company identification

The sponsoring company's name and logo will appear on each page of the message system. Moreover one company slide will be inserted in the loop.

Additional sponsor recognition (depending on the sponsored amount):

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Full page advertisement in the final programme (two colours, inside page).
- Half page advertisement in IFLA Express number 3 (first issue onsite)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- Two complimentary delegate registrations
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Notepads and pens

Notepads only Price: € 13,000

Pens only Price: € 8,000

Notepads and pens combined

Price: € 20,000

Description

All participants and exhibitors will receive a notepad and pen upon registration (inserted in conference bag).

Company identification

The company name and logo will be printed on the notepad and pen.

Additional sponsor recognition:

- Listing in Final Program as sponsor - distributed to all conference participants (*combined*)
 - Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper) (*pen/notepad/combined*)
 - Advanced delegates list provided (name and address) (*combined*)
 - Half page advertisement in the final programme (two colours, inside page) (*combined*)
 - Link from WLIC 2007 conference page to company website (*pen/notepad/combined*)
 - Two complimentary delegate registrations (*combined*)
 - Free use of WLIC 2007 logo on company communications related to the WLIC 2007 (*combined*)
-

Opening reception

Price: € 10,000

Co-sponsoring is possible. Please contact Congrex Holland.

Description

All registered participants and accompanying persons are invited to the Opening reception, which will take place on August 19, 2007. During this opening reception food and beverages will be available in the exhibition area of ICC.

Company identification

The sponsoring company's name and logo will appear at the entrance of the Exhibition Hall during the event and on all food and beverage stations. A company representative will have the opportunity to address the delegates present over the public address system. The company name will be printed on the ticket that gives entrance to the Opening reception as follows: "*This reception has been offered by [name company]*". Moreover the company name will appear in the final program under the header of the event.

Additional sponsor recognition (depending on the sponsored amount):

- Listing in Final Program as sponsor - distributed to all conference participants
- Listing in IFLA Express as sponsor (IFLA Express is the daily conference newspaper)
- Advanced delegates list provided (name and address)
- Link from WLIC 2007 conference page to company website (with logo recognition)
- One complimentary delegate registration
- Free use of WLIC 2007 logo on company communications related to the WLIC 2007

Poster Area

Price: € 4,000

Description

The Poster Area is an area in the exhibition hall where experts will give a presentation about their research within the field of library and information science.

Company identification

The sponsoring company can have their logo on each poster presentation number. The average number of posters presented will be around 90 posters. Over 3,000 people will visit this area. This ensures maximum profile exposure for the sponsor.

Additional sponsor recognition:

- Listing/link on IFLA World Library & Information Congress 2007 Durban web site
- Listing on poster floor plan
- The Company can have a pop-up banner standing on display in the poster area; max dimensions 2 x 1 m.

Press Room

Price: € 4,000

Description

During the congress the press room will be the office for all the journalists gathering the latest information on the profession.

Company identification

- Signage at each table in the press room during the congress
 - Listing/link on IFLA World Library & Information Congress 2007 Durban web site
-

Sponsor a participant

Price: Contact Congrex Holland

Description

One of the goals of IFLA is to make its annual conference: IFLA World Library and Information Congress accessible for librarians from all over the world. Not every librarian can cover the travel expenses, registration fee and accommodation expenses. Your company can support librarians from countries with developing economics. This very positive contribution to the congress will be highly appreciated by other participants, the organization and exhibitors.

Additional sponsor recognition:

- Interview in one IFLA Express on site (size and length depends on number of participants sponsored)
- Listing/link on IFLA World Library & Information Congress 2007 Durban web site

Promotional opportunities

Bag insert

Price: € 3,000

Description

All registered participants and exhibitors will receive a bag with congress material.

Company identification

The company can put 1 folder or brochure with a maximum weight of 165 gram per printed matter.

Cocktail reception at your exhibition stand

Exhibitors only

Price: € 2,000 (excl. food & beverage)

Description

Meet with your potential clients in a social atmosphere.

Company identification

- Face-to-face time with participants
- Opportunity for company representative to speak at reception
- Opportunity to distribute company collateral or giveaways at reception
- Listing/link on IFLA World Library & Information Congress 2007 Durban web site
- Exclusive signage at event featuring company logo

Photo camera as bag insert

Price: Contact Congrex Holland

Description

All registered participants and exhibitors will receive a photo camera in their conference bag.

Company identification

The sponsoring company's name and logo to be displayed on photo camera, and also on the printed photo itself.

Additional sponsor recognition:

- Listing/link on IFLA World Library & Information Congress 2007 Durban web site
-

Price: € 1,000

Description

IFLA would like to offer exhibiting companies the opportunity to give a product demonstration in the exhibition area. A session room which is located close to the exhibition will be set up for these presentations. The time slot is 45 minutes.

The following is included in the room:

- 1 microphone
- data projector
- 1 room attendant

Timeslots

The following timeslots are available for product demonstrations:

Sunday, August 19:	Monday, August 20:	Tuesday, August 21:	Wednesday, August 22:
14.15 - 15.00	10.15 – 11.00	10.15 – 11.00	10.15 – 11.00
	11.15 – 12.00	11.15 – 12.00	11.15 – 12.00
	12.15 - 13.00	12.15 - 13.00	12.15 - 13.00
	13.15 – 14.00	13.15 – 14.00	
	14.15 – 15.00	14.15 – 15.00	
	15.15 – 16.00	15.15 – 16.00	

Each company can indicate their preferred timeslot. Assignment is done on a first-come-first-serve basis and IFLA Corporate Partners receive priority.

Company identification

The product demonstrations will be announced in the Final Programme and in the Exhibitors' Catalogue.

Additional sponsor recognition:

- Hand-outs allowed at the entrance of – and inside the session room.
- Company banners allowed at the entrance of – and inside the session room.

People behind IFLA WLIC 2007 Durban

International Federation of Library Associations & Institutions The Hague, The Netherlands

Alex Byrne
Peter Lor

President
Secretary General

National Committee

Chair:	Ellen Tise	Senior Director, Library and Information Services, Stellenbosch University
Co-chair:	Laila Vahed	University Librarian, University of Zululand
Secretary:	Myra Boyes	Librarian, ENGEN Petroleum Ltd.
Treasurer:	GH Haffajee	Former University Librarian, University of Natal, Durban
Members:	Nohra Moerat	Head: etv Library & Information Services
	Carol Slater	Director, KZN Provincial Library Services
	Andrew Kaniki	Executive Director, Knowledge Management & Strategy at South Africa's National Research Foundation
	John Tsebe	National Librarian, National Library of South Africa
	Reigneth Nyongwana	Deputy Head: Libraries & Heritage, eThekweni Municipality
	Graham Dominy	National Archivist, National Archives, Records, Meta-information and Heraldic Services
	Eric Apelgren	Head: International and Governance Relations, eThekweni Municipality
	Ginny Eslick	Logistics Co-ordinator, eThekweni Municipality
	Andre van Tonder	Worldwide Information Services
	Lucille Webster	Site Manager, Alan Pittendrigh Library, Durban Institute of Technology

Important addresses

For more information, please contact:

IFLA World Library and Information Congress 2007 SECRETARIAT

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Attn: Ms. Marije Wiegerinck, Meeting Planning Manager
or Mr. Erwald Boer, Meeting Planning Consultant

Overview of benefits per sponsor item

Sponsor item	Euro, excl. VAT	F.P. Listing	IFLA Express listing	Advanced delegates' list	Ad F.P. 2 colours, inside page	Half page Ad IFLA Express in nr.	Web link	Free conf. reg.	Free WLIC07 logo use
Priority A									
Conference bags	25,000	Yes	Yes	Yes	Half	#4	Yes	2	Yes
Conference CD-ROM	7,500	Yes	Yes	Yes	No	No	No	0	No
Delegate name badges	10,000	Yes	Yes	Yes	No	No	Yes	1	Yes
Internet Café	15,000	Yes	Yes	Yes	Half	#6	Yes	2	Yes
Lanyards	7,500	No	Yes	No	No	No	Yes	No	No
Newcomers Reception	7,500	Yes	Yes	Yes	No	No	No	0	No
Officers' Reception	20,000	Yes	Yes	Yes	Half	#3	Yes	2	Yes
Paper Printing Centre	10,000	Yes	Yes	Yes	No	No	Yes	1	Yes
Pocket planner	5,000	Yes	Yes	Yes	Half	no	Yes	2	Yes
Signage	Please contact Congrex Holland	Yes	Yes	Yes	Full	#4	Yes	2	Yes
Transportation library visits	15,000	Yes	Yes	Yes	Half	# 5	Yes	1	Yes
Transport (per) social event	20,000	Yes	Yes	Yes	Half	#5	Yes	2	Yes
Volunteers shirts	15,000	Yes	Yes	Yes	Half	#7	Yes	1	Yes
Priority B									
Cultural Evening	10,000	Yes	Yes	Yes	Half	# 3/4/5/6/7	Yes	2	Yes
IFLA Express	7,000	Yes	Yes	Yes	Half	# 3/4/5/6/7	Yes	2	Yes
Shuttle service	10,000	Yes	Yes	Yes	Half	# 3/4/5/6/7	Yes	2	Yes
Simultaneous interpretation	5,000	Yes	Yes	Yes	Full	# 3/4/5/6/7	Yes	3	Yes
Technical equipment	5,000	Yes	Yes	Yes	Full	# 3/4/5/6/7	Yes	3	Yes

Priority C	Euro, excl. VAT	F.P. Listing	IFLA Express listing	Advanced delegates' list	Ad F.P. 2 colours, inside page	Half page Ad IFLA Express in nr.	Web link	Free conf. reg.	Free WLIC07 logo use
Banner	2,000	No	No	No	No	No	No	No	No
Escalator banner	2,000	No	No	No	No	No	Yes	No	No
Exhibitors directory	15,000	Yes	Yes	Yes	Half	#4	Yes	1	Yes
Final Conference Programme	6,000	Yes	Yes	Yes	Full	#5	Yes	2	Yes
IFLA TV	Please contact Congrex Holland	No	No	No	No	No	Yes	No	No
Keynote or Plenary speaker	4,000	No	No	No	No	No	Yes	No	No
Message centre	8,000	Yes	Yes	Yes	Full	#3	Yes	2	Yes
Notepads	13,000	No	Yes	No	No	No	Yes	No	No
Opening reception	10,000	Yes	Yes	Yes	No	No	Yes	1	Yes
Pens	8,000	No	Yes	No	No	No	Yes	No	No
Poster area	4,000	No	No	No	No	No	Yes	No	No
Press Room	4,000	No	No	No	No	No	Yes	No	No
Sponsor a participant	Please contact Congrex Holland	No	No	No	No	No	Yes	No	No

Promotional opportunities	Euro, excl. VAT	F.P. Listing	IFLA Express listing	Advanced delegates' list	Ad F.P. 2 colours, inside page	Half page Ad IFLA Express in nr.	Web link	Free conf. reg.	Free WLIC07 logo use
Bag insert	3,000	No	No	No	No	No	Yes	No	No
Cocktail reception, exhibition stand	2,000	No	No	No	No	No	Yes	No	No
Photo camera bag insert	Please contact Congrex Holland	No	No	No	No	No	Yes	No	No
Product demonstration	1,000	No	No	No	No	No	Yes	No	No

For additional benefits, please refer to the description per sponsorship opportunity.

Abbreviations

F.P.: Final Conference Programme